

LPCO Fundraising Director Position Description

Overview

The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising directly from Members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting.

The Fundraising Director also serves as one of the eleven members of the State Board.

Key Responsibilities

- Establish and operate fundraising activities
- Oversee and increase the monthly pledge program
- Plan the annual state convention.
- Coordinate and schedule speakers for fundraising events.
- Maintain a record of income and expense related to fundraising activities.
- Work with the Campaigns Director so LPCO fundraising efforts do not compete with candidate fundraising activities.
- Work with the Legislative Director regarding political issues that may impact fundraising efforts.
- Attend LPCO Board meetings and participate in discussions and decision-making. Board meetings are currently held during the evening on the second Monday of each month.
- Provide a short director report each month, prior to the LPCO board meeting.

Qualifications

- Must be a sustaining member of the LPCO. To be a sustaining member you must be registered as a Libertarian in Colorado and either be a lifetime member of the National Party or have paid annual dues of \$25.00 to the Libertarian Party of Colorado.
- Agree to sign the Statement of Principles of the National Libertarian Party and a statement disavowing the initiation of force to achieve political or social goals.
- Strong marketing, communication and organizational skills.
- Commitment to the principles and mission of the Libertarian Party.

Term & Election

- The Fundraising Director is a 2-year term and is elected at the LPCO State Convention in even-numbered years.
- The Fundraising Director may be re-elected for consecutive terms.

Impact

The Fundraising Director provides opportunities for people to donate. The level of fundraising success determines the budget for Party activities, including outreach, affiliate development, and internal membership fulfillment.