



**LIBERTARIAN**  
PARTY OF COLORADO

## **MISSING BOARD REPORTS – July 2019**

### **Resolved into the LPCO Standing Rules (2016-05-09):**

*“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”*

- The following Board Reports were not submitted in time to be published on the LPCO website, violating the current standing rule:
  - Campaigns
  - Legislative
  - Secretary
- The above Board Members will be presenting their report at the next board meeting in full.
- The next Board Meeting is scheduled for **July 8, 2019** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken  
Website Volunteer  
Libertarian Party of Colorado



# LIBERTARIAN PARTY OF COLORADO

11757 W Ken Caryl Ave, F124, Littleton, Colorado 80127-3719, Tel. (303) 837-9393

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## Chairman's Report

As per our Bylaws Article II, Section 1, the duties of the Chairman are as follows:

The Chair shall be the Chief Executive Officer of the Party, holding the powers of administration pertaining to the ordinary business affairs of the Party and such other powers as may be delegated by the Board of Directors, as well as overseeing leadership training and succession planning at all levels within the Party. Unless otherwise specified in the Party's Bylaws, Special Rules of Order, or resolutions of the Board, the Chair is responsible for appointing the chairs of all committees. The Chair shall call the Convention as specified in the Party Constitution. The Chair, or their designee, including other Board members acting within their designated job duties at the direction of the Chair, shall be the person who shall communicate on behalf of the Party.

Had a Strategy planning session with the executive committee where we specified some goals:

- Identify winnable races and concentrate efforts on those without discounting line holder and education races.
- Try to get a full slate of candidates for 2020
- Several fundraiser events. Lance was going to check out the gun range to do a fun shoot event. Angela is to check some wineries and the possibility of a poker run.
- Get our name out to the press and publish at least a couple of times a month

Marc G taught the very basics of Roberts Rules to anyone who would like to learn or be involved.

Shennanigans were held we raised some money and got new people to come and want to get involved

Attended the Delta county meetup and also El Paso County as well as Denver and Weld

***In Liberty,  
Victoria Reynolds***

***State Chairman, LPCO***



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## July 2019- Vice Chair Report

In accordance with **Article II, Section 2 of the Libertarian Party of Colorado (LPCO) bylaws**, the role of the Vice Chairman is to assist the LPCO Board of Directors with their duties among other responsibilities. These areas include:

**Assist the Chairman.** Attended June 17<sup>th</sup> CRM Training, 22<sup>nd</sup> training relating to parliamentary procedure.

**Continuity Binders.** Met with LPCO Treasurer to discuss format of continuity binders, based on binders used by Libertarian Party of El Paso County. ***Goal: Vice Chair will begin construction of their continuity binder, will solicit recommendations from previous Vice Chairs. Recommend all LPCO board officers create rough outlines for their binders in the 'Continuity Binder' folder under the 'Board\_Vice Chair' folder on the Share Drive.***

**Organization of Regions.** Attended Weld county and Pueblo county affiliates. Both have expressed interest in taking Larimer and Otero county (respectively) under their sphere of influence to gain and sustain membership. Discussed integrating Adams county affiliate into Arapahoe county for support with Affiliate Development Director. Reaching out to interested parties in Adams county underway at the time of this report, follow up will be added at the next board meeting. ***Goal: Assist affiliates in adopting neighboring regions into their overall reach.***

***In Liberty,***

***Eric Mulder***

***Vice Chair- Libertarian Party of Colorado***

***Chair- Libertarian Party of Arapahoe County***

***303-960-3997***

***vicechair@lpcolorado.org***



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## **Treasurer, 03 July 2019**

As per our Bylaws Article II, Section 9, the duties of the Treasurer are as follows:

The Treasurer shall be responsible for maintaining accurate records of all income and expenses associated with the operation of the Party and shall present a summary of all income and expenses incurred at the regular meeting of the Board. The income and expense summary may be limited to activity since the last regular meeting of the Board. The Treasurer shall also prepare budgets for the other board members or assist them in preparing their own budgets.

As of 03 July 2019, PayPal balance was \$774.74.

As of 03 July 2019, BBVA Compass balance was \$16,061.45.

As of 03 July 2019, Stripe balance was \$16.94.

As of 03 July 2019, FEC account balance was \$110.00

Held in reserve:

Standard reserve \$1,500.00

State Convention reserve \$3,000.00

Clear Creek Co DG \$40.00

Denver Co DG \$503.00

Larimer Co DG \$15.00

Newsletter \$40.00

Pueblo Co DG \$24.00

Weld Co DG \$15.00

The earmarked contribution that we received April 2019 was placed in sub-account "Newsletter" to be used for publishing LPCO's newsletter.

**As of 03 July 2019, AVAILABLE FUNDS (reserved funds excluded) was \$11,826.13.**

Available funds have decreased \$611.13 since last month.

Any anticipated large future expenses (> \$1,000 annually), whether one-time or instalment, I propose to budget in the same manner as with the annual convention, where I reserve funds monthly into a specific sub-account. For reminder for me and continuity for subsequent treasurers, the standard reserve of \$1,500 has been placed in a sub-account.

I must have missed the memo, but we haven't been charged the previous \$19.99 monthly PayPal fee since 01 Jan 2019. Good news.

June subscription (18 recurring) donations to PayPal, Stripe & Compass Bank for June, \$487.76, a loss of \$25.00 from last month but one that will disappear when the expected check is retrieved from the PO Box in Littleton.

June one-time (1 contributor) donations, \$25.00.

I request that any Board member who receives cash or check from a donor please email me with the date received, check number, amount, and name & address of the donor. If the check is \$100 or more, then I also need the donor's occupation and employer. Please refer to the postscript in Treasurer's Report July 2016 for a list of TRACER-accepted occupation names. We can't accept cash donations over \$100. We can't accept contributions from corporations or from foreign nationals. The party can accept anonymous donations less than \$20 but if anonymous donations are collected by someone not authorized to accept funds for LPCO (not a board member) then that someone is considered a conduit and the collected aggregate is counted against their personal contribution limit and the funds conveyed to LPCO can't include more than \$100 in cash.

FEC Filing: Report filed 07/01/2019. Next report due 01/31/2020. From our participation in the Gary Johnson PAC until now, our FEC reports have been empty. Because our subscription to Affiliate CRM Plans is paid to a national party, those contributions are FEC reportable. Transfers from regular checking into federal activity account are also FEC reportable.

Filed TRACER report 07/01/2019. Next report due 10/15/2019.

Please refer to the Convention Committee Chair's report for convention financials.

***Respectfully Submitted,***  
***John Hjersman***

11:07 PM  
07/03/19  
Accrual Basis

**Libertarian Party of Colorado**  
**Statement of Financial Income and Expense**  
**June 2019**

	<u>Unclassified</u>	<u>TOTAL</u>
Ordinary Income/Expense		
Income		
Donations	383.00	383.00
Stripe Sales	202.76	202.76
Total Income	<u>585.76</u>	<u>585.76</u>
Gross Profit	585.76	585.76
Expense		
Advertising/Promotional	325.00	325.00
Committee Disbursement	90.00	90.00
Convention Expense	85.14	85.14
Credit Card Fees	8.80	8.80
Stripe Payment Processing Fees	8.61	8.61
Total Expense	<u>517.55</u>	<u>517.55</u>
Net Ordinary Income	<u>68.21</u>	<u>68.21</u>
Net Income	<u><u>68.21</u></u>	<u><u>68.21</u></u>



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## FUNDRAISING DIRECTOR REPORT July 2019

### Article II - DUTIES OF THE BOARD - Section 10:

The Fundraising Director shall be responsible for establishing and operating fundraising activities including, but not limited to, the annual Convention, a monthly pledge program, fundraising from members, coordinating speakers and events for the purpose of Party fundraising, and reporting all income and expenses related to fundraising at each regular Board meeting. The Fundraising Director may establish and manage committees (including the appointment of any committee chairs) to accomplish these and other fundraising functions.

RFP responses via Destination Colorado resulted in 18 responses

Finalized the heatmap for venues, this was a better indication than a scorecard

ERPO Survey results indicated that Sanctuary Status should play a role.

See Attachment A for survey results

I sent a Roles and Responsibilities work breakdown structure with my proposed appointments for those roles to the board for feedback. There may be an additional role for Convention Finance Director to be filled by the Treasurer at a later date if it's needed.

See Attachment B

Toured Wine Country Inn venue in Palisades. While the RFP response doesn't look feasible for the 2020 convention due to barely sufficient event space. It does have potential for a convention in an off-year or a stand-alone event.

Sent email responses to certain venues to see if they could bring us down to a combined \$15k for venue+catering and room charges to \$150.

Put out feelers to get initial levels of interest for 2 possible fundraising ideas. The first being a "Fun Shoot" ala the Alameda Co. NRA event and the second being a 4-corners Poker Run. Both were met with initial positive response.

Income of \$110 from "Meet the Board Drinking and Shenanigans" event held on 6/22. Kevin Gulbranson is holding the money until I get an opportunity to hand it off to our treasurer.

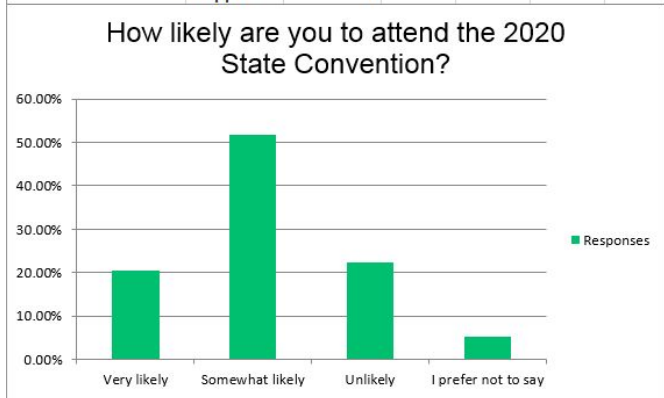
In Liberty,  
Angela K. Plummer



Attachment A

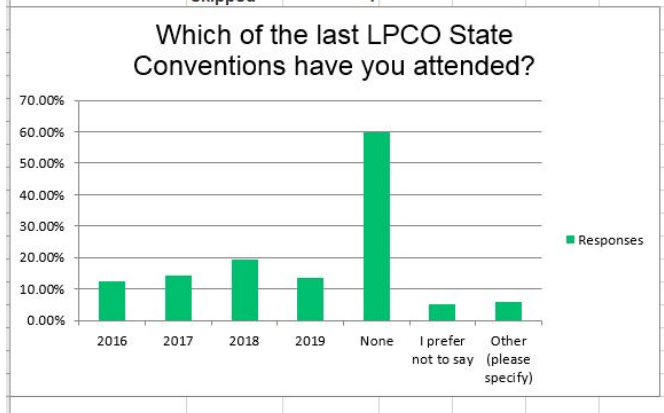
2020 LPCO State Convention and the Red Flag Law  
How likely are you to attend the 2020 State Convention?

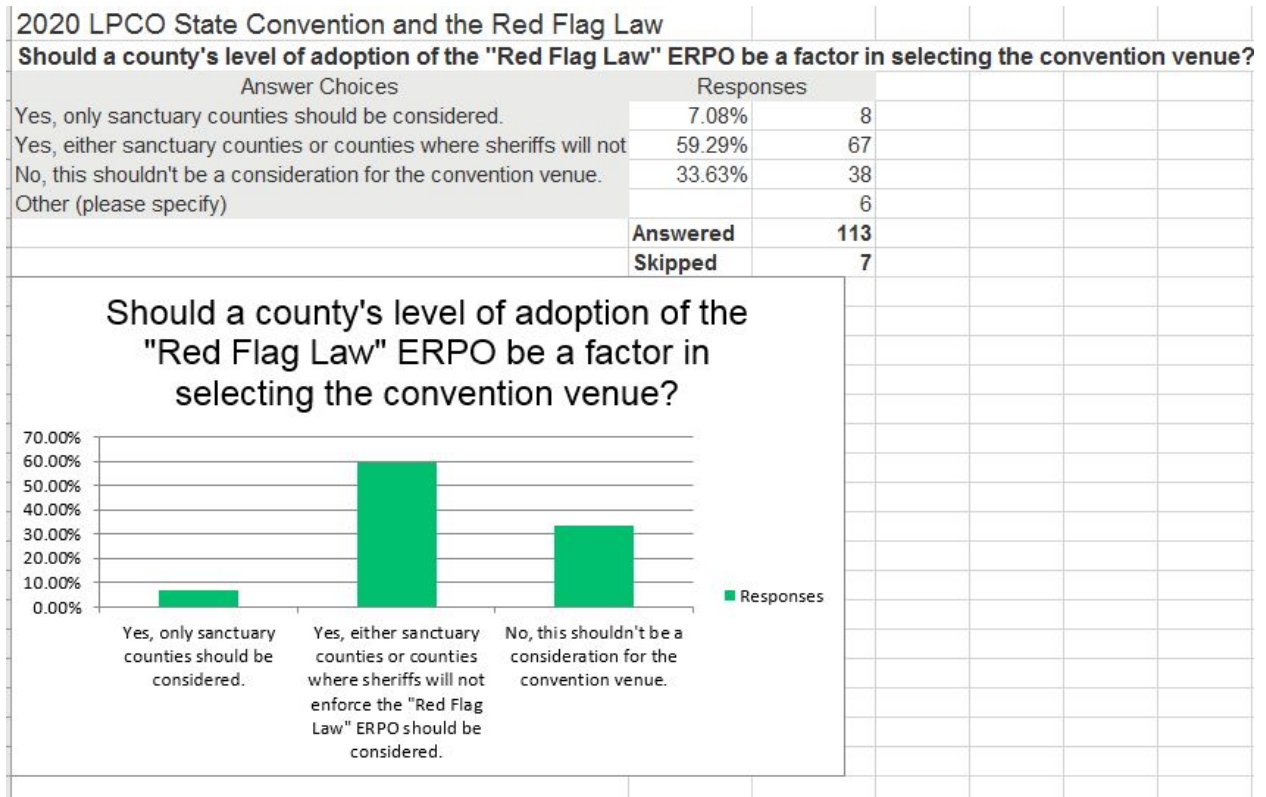
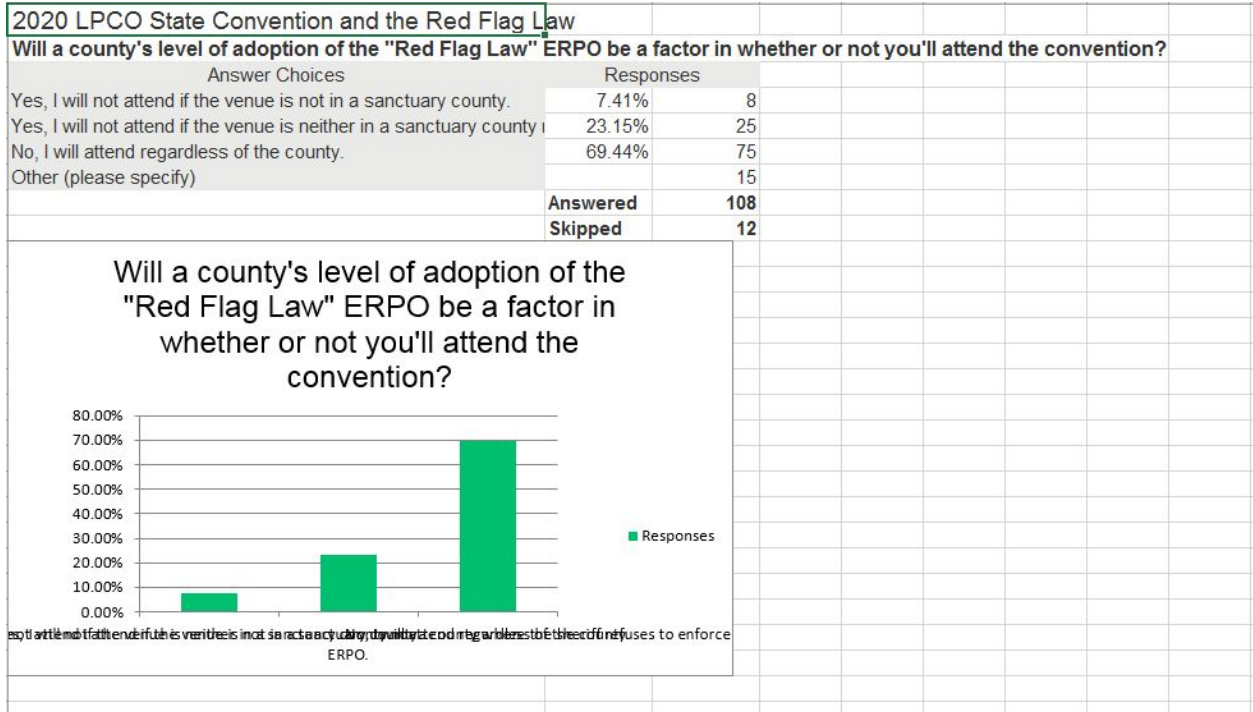
Answer Choices	Responses	
Very likely	20.54%	23
Somewhat likely	51.79%	58
Unlikely	22.32%	25
I prefer not to say	5.36%	6
Other (please specify)		7
<b>Answered</b>		<b>112</b>
<b>Skipped</b>		<b>8</b>



2020 LPCO State Convention and the Red Flag Law  
Which of the last LPCO State Conventions have you attended?

Answer Choices	Responses	
2016	12.61%	15
2017	14.29%	17
2018	19.33%	23
2019	13.45%	16
None	59.66%	71
I prefer not to say	5.04%	6
Other (please specify)	5.88%	7
<b>Answered</b>		<b>119</b>
<b>Skipped</b>		<b>1</b>





Attachment B

Convention Committee	
Chair	Angela Plummer
Vice Chair	Amy Lunde
Registration and Credentialing	Beatriz Sutton
Special Attendees	Michele Poague

Roles and Responsibilities-

1. **Chair and Vice Chair**

- a. Venue Selection
- b. Lead Program Creation
- c. Venue Management
  - i. Ensure proper rooms set-up
  - ii. A/V
- d. Schedule and Logistics
  - i. Pre-Convention
    - 1. Make sure communications are in line with timelines mandated by the bylaws
    - 2. Ensure Convention is well advertised
  - ii. At-Convention
    - 1. Business Session
    - 2. Break Out Sessions
- e. Manage and maintain records for Fundraisers and Auctions
- f. Maintain Communication with Treasurer
  - i. All invoices should be sent to the treasurer for payment
- g. Report to Board

2. **Registration/Credentialing**

- a. Venue Selection
- b. Assist with Program Creation
- c. Manage Pre-Credentials and On-site credentials
- d. Monitors registration activities
  - i. Create process for delegate identification
  - ii. Manage registration welcome packages
  - iii. Monitors menu selections

3. **Special Attendees**

- a. Venue Selection
- b. Assist with Program Creation
- c. Lead efforts for Sponsors, Speakers, Vendors

All committee members may enlist the help of other volunteers as needed on an Ad-Hoc basis including Event-Only and Day-Of Volunteers.

**Outreach Director's Report.  
June.**

Whilst we may have missed our window for a good amount of Summertime events due to many beint scheduled early in the year, Colorado's Fall is fruitful with many family oriented, Food, Beer, and outdoor events.

I see several opportunities that we could take advantage of;

**Chili and Frijoles Festival- Pueblo, Sept 20-22nd.**

Cost of the booth would be \$100, it's a weekend event. It runs until midnight Friday/Saturday. 6pm on Sunday.

**PUNKIN CHUNKIN!!!!- Aurora, Sept 21-22nd**

Cost of Booth is \$400 for a 10×10.

Event runs from 10 am to 5pm for Day 1.

10 am to 3pm for Day 2.

**Colorado Made Artisan Fall Showcase & Craft Fair- Arapahoe County Fairgrounds**

Booth information has yet to be announced, But I feel this would a good opportunity to reach a unique set of individuals.

**Off Grid Expo- Golden, Oct 4-6th.**

Cost of booth is pretty steep at \$900 for a 10x10, HOWEVER, this event reaches out to ALOT of people, especially the adventurous and outdoorsy.

**Annual Grillin' & Chillin' Beer & Music Festival- Idaho Springs, Aug 3rd and 4th.**

Cost of booth is \$175 for a 10x10 with and extra \$75 dollars for Electricity. 5% goes to non-profit(pretty neat.)

I'd like to hear anyone's input on the Aforementioned. Individual Outreach Efforts on my part have influenced several people within my Labor union to look towards Endorsing Libertarians in the future. I hope we can swing it.

***IN LIBERTY,***

***Anthony Hale, Outreach Director, LPCO.***



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## **Affiliates Director Report June 2019**

Last month, I attended the June 12 Weld County LP meeting. We will continue to work on organizing a meetup for Weld and Larimer Counties.

I attended the Board strategy session.

I attended the June 20 Jefferson County LP meeting, where Natalie Menten spoke about the threats to TABOR and about her upcoming TABOR Boot Camps. Menten is willing to provide her TABOR presentation to interested development groups and affiliates. Andrew McKean also spoke, seeking LP state and affiliate/DG support and alliance on promoting Constitution Day (September 17) events in schools. He is also seeking Constitution Day speakers.

On June 29, I attended a Delta LP sponsored debate concerning the national popular vote. Approximately 65 people attended the event, which drew in Democrats, Republicans and unaffiliated. State Representative Matt Soper argued against the national popular vote, ultimately winning the debate. Sponsoring debates on timely controversial issues is one way for growing development groups and affiliates to draw potential new Libertarians and activists, and find opportunities to ally with other political groups on shared goals.

I will be attending the July 18 Douglas/Elbert combined meeting. I am working with LPAC to help develop an Adams County LP group.

***Respectfully Submitted,***  
**Steven Gallant**



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## Membership Director Report July 2019

*LPCO Bylaws Article II, Section 11: The Membership Director shall be responsible for,*

- developing membership education programs,*
- recruiting and training activists,*
- publishing a regular internal newsletter,*
- managing and accessing membership records for internal party use and coordinating membership data with the national Libertarian Party.*

## 2019 Membership Director Business Plan

Persuade LPCO members to become activists and candidates.

- Provide a pool of volunteers for the Outreach Director and Legislative Director to draw from.
- Provide a pool of volunteers for the Campaigns Director to draw from for assisting candidates.
- Provide a pool of potential candidates for the Campaign Director to vet.

## New Member Notifications in the month of June:

New Information Requests to the LP in Colorado: 0

New Volunteers to the LP in Colorado: 2

- Replies sent to both
- Both of these were forwarded to the county point-of-contact.
- Both of these were forwarded to Outreach and/or Campaigns Director

New interests in Running for Office as LP in Colorado: 2

- Replies sent to both
- Both of these were forwarded to the county point-of-contact.
- Both of these were forwarded to Campaigns Director

## LPCO Membership Summary

Sources:

1. CO Secretary of State report as of 3/19/2019
2. LPN Data Dump as of 6/6/2019

	LP State Members (registered L)	LP National Members	Volunteers	Potential Candidates
STATEWIDE	45386	456	521	109
Adams	3059	23	33	8
Alamosa	89	0	1	0
Arapahoe	4662	58	53	14
Archuleta	95	1	0	0
Baca	19	1	0	0
Bent	22	1	0	0
Boulder	2749	46	31	7
Broomfield	632	5	3	2
Chaffee	138	0	0	0
Cheyenne	2	0	0	0
Clear Creek	139	5	3	2
Conejos	21	0	0	0
Costilla	23	0	0	0
Crowley	23	0	0	0
Custer	37	2	0	0
Delta	205	2	5	1
Denver	5711	51	71	17
Dolores	12	0	0	0
Douglas	2890	47	35	7
Eagle	440	6	3	0
El Paso	6915	49	79	13
Elbert	226	1	1	0
Fremont	288	2	3	1
Garfield	373	3	7	1
Gilpin	74	0	0	0
Grand	161	1	2	0
Gunnison	213	0	3	0
Hinsdale	9	0	1	0
Huerfano	67	0	0	0
Jackson	9	0	0	0
Jefferson	5280	61	58	13
Kiowa	8	0	0	0

Kit Carson	27	1	0	0
La Plata	561	6	6	1
Lake	82	0	1	0
Larimer	3427	32	38	6
Las Animas	81	0	3	0
Lincoln	22	0	2	0
Logan	91	0	1	0
Mesa	1215	7	15	4
Mineral	3	0	0	0
Moffat	66	0	2	1
Montezuma	147	1	2	1
Montrose	203	3	5	0
Morgan	133	0	2	0
Otero	64	0	0	0
Ouray	48	1	0	0
Park	199	5	1	0
Phillips	16	0	1	0
Pitkin	157	4	3	0
Prowers	34	0	1	0
Pueblo	932	8	13	3
Rio Blanco	45	1	0	0
Rio Grande	60	0	0	0
Routt	248	0	3	0
Saguache	46	2	1	0
San Juan	15	0	0	0
San Miguel	80	2	0	0
Sedgwick	5	0	0	0
Summit	330	2	2	0
Teller	256	2	4	0
Washington	18	1	1	1
Weld	2154	13	21	5
Yuma	30	0	1	1

### **“Colorado Liberty” Newsletter**

- The next newsletter will be published on July 22. The deadline for submitting content for this edition is July 7, and should be submitted through Caryn Ann Harlos. On July 8, Caryn Ann will then send all content to the editor (i.e., Membership Director) who will work with the formatter/printer (Michele Poague) to generate the final copy by July 15, and then approved for release by the state chairman. On July 22, copies of



the newsletter will then be mailed to every LPCO donor, and electronic copies emailed to each LPCO member who has an email address on file.

- Each County affiliate and development group is encouraged to submit a summary of activities they held in April-May-June, and local events coming up in July-Aug-Sep.
- LPCO Chairman is requested to submit a summary of the LPCO plan for 2019.
- Campaigns Director is encouraged to submit a summary of how many prospective LP candidates we have running for public office in 2019.
- Legislative Director is encouraged to submit a summary of legislation of interest being studied by the CO General Assembly during the Summer.
- Communications Director is encouraged to submit a copy of one article published by a Libertarian author in April-May-June.
- Affiliates Director is encouraged to submit a summary of new affiliates and development groups in April-May-June, and counties planning to establish an affiliate or development group in July-Aug-Sep.
- Fundraising Director is encouraged to submit a summary of those who donated to the LPCO in April-May-June, and any fundraising events coming up in July-Aug-Sep.
- Anyone is invited to submit "Libertarians in the news" articles.

***Respectfully Submitted,***  
**John Pickerill**



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## COMMUNICATIONS DIRECTOR REPORT July 2019

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

### NEW Social Media Posting Schedule:

#### Facebook:

\*All times Mountain Standard Time and DAILY unless noted otherwise\*

9am - Daily Except Friday - Local News - [Maya Humphrey](#)

9am - Friday - [D.K. Williams](#) - Podcast

10am - Active Campaigns - Eric Mulder and Justin Brownbear

11:15am - Meme - Hannah Burnham

Noon - News Commentary - Communications Director

2pm - Inactive Affiliate Share - [Beatriz Sutton](#)

5pm - Meme - [Mason J. Haley](#)

6pm - Daily - Campaigns - [Michael Lopez](#)

7pm - Daily - Fundraising - [Angela Kay Plummer](#)

8pm - Reason or FEE article - [Joey Gallagher](#)

10pm - Twitter Post - [Maya Humphrey](#)

#### Twitter:

At will or upon request via Robert Bentley, [WB Rice Rice](#), and Jamie St Pierre, and [Maya Humphrey](#)

#### Instagram:

At will or upon request via [Eric Muma](#)

#### Code of Conduct for All Platforms:

No F-Words in memes or post captions

No Conspiracy Theories  
Keep it Libertarian

Our total Social Media statistics are as follows:

SOURCE	LIKES	COMMENTS
FACEBOOK	27,149	This is a month over month <b>increase</b> of 73. We have resumed getting shares from National and also have started using an automated tool to invite more people to like the page
TWITTER	2,584	Month over month <b>increase</b> of 23.
INSTAGRAM	997	This is a month over month <b>increase</b> of 2.

Our total Facebook reach for the last 28 days are as follows and these have been our top three Facebook posts in the last 28 days:

Libertarian Party of Colo...

20+

Jun 2 - Jun 29

Last 28 days ▼



### MOST ENGAGING POSTS



Classic.  
#Big governments...  
June 14

Reach	52K
Engagements	5.2K



Timeline Photos  
June 19

Reach	21K
Engagements	2.9K



Has a crime been  
committed? A hel...  
June 15

Reach	7K
Engagements	2K

**Website:**

The website is currently up to date and being excellently maintained by David Aitken and our tech chair Mike.

**Media/Events/Press Releases:**

We did four press releases in May and they were picked up by the Think Liberty, Westword and our Website

<https://think-liberty.com/featured/what-makes-a-just-war/>

<https://www.westword.com/news/libertarian-party-of-colorado-pride-month-resolution-11380694>

<https://lpcolorado.org/category/press-releases/page/3/>

We have the following writers:

- Jay Stooksberry
- John Pickerill
- Bonnie Hobart
- Nathaniel Sullivan
- William Jackson

***Respectfully Submitted,  
Lance Cayko  
Communications Director***



## **Database Manager Report for July, 2019**

6/30/19 – Natl Platform Delegate Election Post and email (1 hour)  
6/30/19 – New signups/volunteers, set up July board entry (1 hour)  
6/27/19 – Check availability of SOS Voter History file (1 hour)  
6/27/19 – Prep statewide events email blast (1 hour)  
6/23/19 – Update Pueblo contacts (1/2 hour)  
6/21/19 – Email blast prep (1 hour)  
6/17/19 – CRM Training (2 hours)  
6/16/19 – CRM training (2 hours)  
6/15/19 – Post Gay Pride Resolution, prep 6/15 statewide email blast (1 hour)  
6/12/19 – National members move to other state, update convention attendees (3 hours)  
6/11/19 – Election History bugs, export Elbert county (2 hours)  
6/10/19 – Update Pueblo event w/new location, set up 3 emails to Pueblo, Otero people (1 hour)  
6/8/19 – Policy Manual (5 hours)  
6/7/19 – Policy Manual (2 hours)

Combine board reports and publish on website. (1 hour)

Backups of the CiviCRM member file are created every Sunday afternoon and are saved on our Amazon drive. (2 hours/wk)

I regularly check CiviCRM for new signups and fix obvious address errors and check for duplicates. (1 hour/wk)

We pay \$90 per month to the LNC for 3 hours of priority support per month for the CRM.

We pay \$75 per month to MailChimp for email services which the CRM cannot provide. This allows us to email people in a specific county.

We pay \$9 per month to Sparkpost for CRM email services to cover statewide emails. This cost is recorded as an In-Kind donation by the Database Manager.

Respectfully Submitted,

David Aitken  
Database Manager  
Libertarian Party of Colorado